



A Roller Skate-a-thon Fundraiser for Wellness...

SUNDAY, FEBRUARY 26, 2012

3:30pm – 5:30pm: Family/Kids Skate

5:30pm – 7:30pm: Adults Only Skate

Lombard Roller Rink

Team Captain Instructions

Step One: **Recruit your Team!**

- Download the “Promo Flyer Template” from the SGA website (www.sevengenerationsahead.org), insert your team’s information accordingly, and distribute to your school or organization.
- Collect names and email addresses of your team members

Step Two: **Register Your Team** on the SGA website. Information you will be asked on the form (*but don’t worry if you don’t have it all at the time you register...changes and adds can be done via email after your initial registration is submitted*):

- Team leader contact info
- Which Wave your team will be participating in (*Family/Kids Skate or Adults Only Skate*)
- Your Team’s Roller Derby Nickname (*just for fun*)
- Your Team’s Pledge Goal (*note you need to raise the equivalent of \$50 per team member for participation, and the pledge sharing incentive program kicks in for teams with \$1,000 or more in pledges*)
- Name and contact info for non-profit you would like to share pledge \$ with if \$1,000 threshold is met.
- Names of team members

Step Three: **Coach and Communicate with Your Team**

- Distribute pledge forms to team members via email (or they can just visit the SGA website and download it)
- Encourage them to continue collecting pledges. They can visit the SGA website to see how the team is doing compared to other teams.
- Email out updates to your team as provided by the SGA Event Director
- Have fun dreaming up Roller Derby Names for team members and possibly determining your team derby “uniform”! (all optional)

Step Four: **Collect Team Pledge \$ as possible prior to the event**

In an attempt to make registration go smoothly the day of the event, we are hoping to collect any cash/check pledges in advance of the event. If not in advance, then we are asking for you to submit your full teams pledges at the door so your team can get to skating as soon as possible. More details will follow. Thank you!

Have fun and enjoy!

This Event Produced by:



In Collaboration with:

