

Green jobs, the new economy
and a sustainable future.



GreenTown:
The Future of Community

July 22-23, 2009

Grand Valley State University, DeVos Center
Grand Rapids, Michigan

green
town

Hello,

Welcome to GreenTown: The Future of Community.

This is our third GreenTown event, and we are proud to be here in Grand Rapids and West Michigan.

Few communities can claim to have made as much progress in the U.S. From major companies to municipalities to non-profit organizations to healthcare, Grand Rapids leads the way in rethinking ways to live healthier and in a sustainable fashion.

The Wege Foundation, Mayor George Heartwell and the leadership of Grand Valley State University are major contributors to the sustainability movement, along with the speakers and sponsors represented here at GreenTown from around the region. We assemble today to learn, to be inspired, to network and be ready to act. By bringing together the public sector and the private sector, we will continue to drive change... through green jobs, green buildings, healthy food, renewable energy and more.

These are challenging yet exciting times. It is a time for change, for innovation, and it is through courageous leadership and big, bold ideas that people will live healthier, more productive lives for generations to come.

Thank you.

Sincerely,

Gary Cuneen

Executive Director, Seven Generations Ahead

John Harris

Principal, a5

P.S. Please join us for GreenTown Chicago on October 15, at Columbia College. Robert F. Kennedy, Jr. will deliver the keynote address. Follow along at greentownconference.com or on Twitter at twitter.com/thegreentown.



At Seven Generations Ahead, we advocate a world where ecology, commerce and social equity converge with an eye toward our children's future. We work collaboratively with government, business and community to create a path toward a healthy and ecologically prosperous future.

www.sevengenerationsahead.org

708.660.9909

The logo for a5 consists of the lowercase letters "a5" in a bold, rounded, sans-serif typeface.

a5 melds strategy with creativity to deliver brand, design, advertising, interactive and public relations services that get results. We believe in leaving the world a better place than it was before, and in helping our clients build a sustainable future.

www.a5inc.com

312.706.2525



Keynote Speaker:

Bob Dixon

Mayor, City of Greensburg, Kansas

Bob Dixon took the office of Mayor of Greensburg in May 2008. A native Kansan, Dixon has been a resident of Greensburg since 1985. He retired from the U.S. Postal Service after 26 years of service, was Postmaster of Greensburg for 16 years and Pratt Postmaster for six years. Mayor Dixon has also served on various school and church boards.

At GreenTown, Mayor Dixon will detail his efforts to sustainably transform the city of Greensburg, Kansas, a town destroyed by a F-5 tornado in May 2007. Since then, the town has resolved to rebuild the city using sustainable initiatives. These initiatives include reducing the city's carbon footprint through renewable energy and alternative means of transportation, recreating a vital downtown and emphasizing walkability, greening buildings through stricter codes and providing economic and social equality for its citizens.

Speakers

Mark Bauer

President, Owner, Bauer Power Inc.

Mark Bauer is the President and Owner of Bauer Power Inc., overseeing operations of two locations and responsibilities of 15 employees, while also acting as an instructor teaching renewable energy at the Great Lakes Renewable Energy Association (GLREA). His company, Bauer Power, has installed the largest solar thermal system in the entire Midwest, consisting of 200 solar thermal collectors heating a four acre organic greenhouse.

Steve Bellone

Town Supervisor, Babylon, New York

After taking office in 2002, Steve Bellone has become well-known for his comprehensive energy initiatives - including the purchase of hybrid vehicles and installation of biodiesel fuel in town facilities—and has introduced green building initiatives, including the construction of a zero energy home demonstration project to educate local contractors about green building techniques.

Arnold Boezaart

Interim Director, Michigan Alternative and Renewable Energy Center, Grand Valley State University

Arnold Boezaart is the Interim Director of the Grand Valley State University-operated Michigan Alternative and Renewable Energy Center (MAREC) located in downtown Muskegon. The Center is a leading economic development catalyst, provides educational leadership, hosts a business start-up incubator and promotes alternative and renewable energy technologies and related technological innovations.

Jane Bush

Business Development Specialist, Food System Economic Partnership

Along with the Food System Economic Partnership, Jane Bush is also the founder of the farmer's egg cooperative, Grazing Fields. Jane is committed to sustainability and practices no-till, drop irrigation, integrated pest management, woodlot management, composting, mowing/cover cropping and rainwater retention.

John Connolly

Founder, JFConnolly & Associates

John Connolly is the founder of JFConnolly & Associates, an operations-focused, business management consulting firm with concentration in the operational, economic and environmental advantages of sustainable business practices centered on diverting food waste and other organics to composting, anaerobic digestion and bio-energy alternatives.

Abigail Corso, P.E.

Senior Associate Director, Delta Institute

Abby Corso is a Senior Associate Director at the Delta Institute with more than 15 years of environmental engineering experience. Abby has worked closely with municipalities, industry and not-for-profit organizations on both the policy and technical aspects of green purchasing as well toxics reduction and energy efficiency projects, USGBC LEED projects, carbon offsets and mercury reduction.

Speakers (continued)

Douglas Farr

Author, Founder of Farr Associates Architecture and Urban Design, Inc.

Douglas Farr is Founding Principal of Farr Associates, an award-winning architecture and planning firm widely regarded as one of the most sustainable design practices in the country. The firm's three LEED Platinum buildings—the first firm in the world to achieve this feat—are models of urban architectural sustainability. Based on the firm's pioneering sustainable urban design practice and his insights gained serving as the inaugural chair of LEED-Neighborhood Development, Doug authored the planning best-seller, *Sustainable Urbanism: Urban Design with Nature*.

Jennifer Fike

Executive Director, Food System Economic Partnership

Jennifer Fike has more than 20 years in non-profit and business management experience. She has been with FSEP since early 2007, and previously was the Business and Operations Manager with the Ann Arbor Summer Festival—a regional performing arts festival.

Michael Hamm

C.S. Mott Professor of Sustainable Agriculture, Michigan State University

Michael Hamm is head of the C.S. Mott Group for Sustainable Food Systems at Michigan State University, focusing on small- and medium-scale family farm viability, equal access by all members of a community to a healthy diet and dispersing animals in the countryside.

Stephen Hamstra, PE, ASHRAE, HBDP, LEED AP, CGD

Executive Vice President and Director of Sustainability, GMB Architecture + Engineering

Stephen Hamstra is Executive Vice President and Director of Sustainability at GMB Architecture + Engineering, an 80+ person/40+ year old architectural-engineering firm in Holland, Michigan. Stephen has extensive experience in facility design and has been very active in pursuing sustainable design options for his clients.

George Heartwell

Mayor, Grand Rapids, Michigan

Now serving in his second term, Mayor George Heartwell took office on January 1, 2004. During his tenure, the City of Grand Rapids government has “gone green,” introducing a variety of environmental measures into the agenda - including the purchasing of renewable resource energy, using of alternative fuels in City vehicles, continued attention to water quality in the Grand River and widespread energy conservation measures. In January of 2007, the United Nations recognized Grand Rapids as a “Center of Expertise” in sustainability.

John Koches

Research Scientist, Annis Water Resources Institute, Grand Valley State University, Great Lakes Regional Collaboration

As part of the Annis Water Resources Institute, John Koches provides scientific and administrative leadership to Information Services Center (ISC) while conducting land use research, change analysis, landscape diversity analysis and watershed research.

Dave Konkle

Energy Office Director, ICLEI

Dave Konkle is the Municipal Energy Services Training Director for ICLEI with the goal of assisting member cities to establish successful municipal energy offices, demonstrating that a local energy office can be self-financing by reducing municipal energy costs and attracting grant funds.

Albert McGeehan

Mayor, City of Holland, Michigan

First elected to city council in 1977, Albert McGeehan is now in his eighth term as mayor of Holland. McGeehan also serves as the City of Holland representative on the policy committee of the Macatawa Area Coordinating Council, has served on committees of the Michigan Municipal League and is deeply involved in a wide range of community and regional initiatives as he works with others to create strategies for both local and regional success.

Matthew McLogan

Vice President University Relations, Grand Valley State University

Matthew McLogan is Vice President for University Relations. Since 1987, Matthew has had executive responsibility for state and federal government relations, institutional marketing and the university's radio and television stations.

Mary Ellen Mika, LEED AP, CPM

Supply Chain Manager, Environment & Energy, Steelcase

Mary Ellen Mika is Manager of Environment & Energy within the Steelcase Supply Chain Management department. She leads global sustainability efforts including “green supplier” programs and is responsible for fuel and electricity purchases for Steelcase North America.

Sam Miller

Vice President, Strategy and Marketing, JFNew

Sam Miller is Vice President of Strategy and Marketing for JFNew, one of the leading natural resources and ecological consulting firms in the United States, providing full service solutions to clients in the areas of wetland consulting, natural resource management, native plant materials, construction, maintenance and turn-key solutions.

Greg Northrup

President, West Michigan Strategic Alliance

Greg Northrup is President of the West Michigan Strategic Alliance, focusing on the development and use of regional indicators, protection, preservation and management of the region's natural resources, sustainable manufacturing to include a focus on alternative energy, clean cities and the development of innovation in workforce development.

Brett Olson

Co-Founder & Creative Director, Renewing the Countryside

Brett Olson is co-founder and the Creative Director for all the publications and marketing projects of Renewing the Countryside, a non-profit organization aiming to strengthen rural areas by highlighting the initiatives and projects of rural communities, farmers, artists, entrepreneurs, educators, and activists.

Jack Pizzo

Senior Ecologist and Landscape Architect, Pizzo & Associates, Ltd.

Jack Pizzo is a founding partner, President, Senior Ecologist and Registered Landscape Architect of Pizzo & Associates, Ltd. Jack serves as the ecological knowledge base for the company, setting the philosophies, ethics, techniques and principals that have made the company an industry leader in ecological restoration.

Cynthia Price

Chair and Co-Founder of the Greater Grand Rapids Food Systems Council

Cynthia Price oversees the non-profit, membership-based organization that is a collaborative of west Michigan community-based, governmental, non-profit and private organizations and individuals.

Debbie Stabenow

U.S. Senator, Michigan

A nationally recognized leader, Senator Debbie Stabenow has been involved in the Senate Energy and Natural Resources Committee and the Senate Finance, Agriculture and Budget Committees, providing her with the unique role to help shape our nation's health care, manufacturing and energy policies.

Alan Steinman

Director of Annis Water Resources Institute, Grand Valley State University

Alan Steinman has been Director of Grand Valley State University's Annis Water Resources Institute since 2001. Having published over 100 scientific articles and book chapters, Steinman has been awarded grants for scientific and engineering projects and has been invited to speak throughout the world.

Donald Stypula

Executive Director, Grand Valley Metropolitan Council

Since July, 2003, Donald Stypula has served as the Executive Director of the Grand Valley Metropolitan Council, a regional collaborative planning agency representing Kent and Ottawa Counties and 33 local governments in the Grand Rapids metro area.

Bruce M. Thompson

Partner, Rockford Berge

Bruce Thompson has worked in corporate development roles for more than 20 years with a focus on developing and implementing business strategies for emerging markets. Thompson is currently a partner in Rockford Berge, a west Michigan based provider of renewable energy services. He also serves as an adjunct professor at Aquinas College in their Sustainable Business program with a focus on sustainable business innovation.

Kara Wood

Economic Development Director for the City of Grand Rapids

Kara Wood is the Economic Development Director for the City of Grand Rapids, interacting with and guiding community business leaders and developers in the positive advancement of the city's economic growth. Kara also assists developers in implementing a wide variety of programs, including brownfield redevelopment, tax abatements, tax exempt bond financing and other economic revitalization incentives.

Pre-Conference Speakers

Greening the Campus: How Educational Institutions Combat Climate Issues

Norman Christopher

Director of Sustainability, Grand Valley State University

Mike Corby, LEED AP, AIA

Vice President of Design, Integrated Architecture

Michelle Dyer

Vice President, Second Nature

James Moyer, LEED AP

Assistant Vice President of Facilities Planning, Grand Valley State University

Greening the K-12 School Systems

Janet Allen

Food Service Director, Clarkston Public Schools; President, School Nutrition Association of Michigan

Rob De Boer

Energy Essentials Program Associate, Michigan School Business Officials

Stephen Hamstra, PE, ASHRAE, HBDP, LEED AP, CGD

Executive Vice President and Director of Sustainability, GMB Architecture + Engineering

Renae Hesselink

Vice President of Sustainability, Nichols; Vice Chair of U.S. Green Building Council, West Michigan Board of Directors and LEED for Schools Advocate

Michelle Hickey

Sustainability Project Manager, Seven Generations Ahead

Colleen Matts

C.S. Mott Group for Sustainable Food Systems at Michigan State University

Kristen Misiak

Food Service Director, Traverse City Area Public Schools

Tom Walters

Director of Energy Management, Forest Hills Public School District

Paul Yettaw

Food Service Director, Battle Creek Public Schools

Conference Agenda

Pre-conference Agenda

**GreenTown:
The Future of Community**
Wednesday, July 22, 2009

**Greening the Campus:
How Educational
Institutions Combat
Climate Issues**
1:00 pm - 5:00 pm
(Room 136E - Lecture Hall)

**Greening the K-12
School System**
1:00 pm - 5:00 pm
(Room 138E - Lecture Hall)

GreenTown: The Future of Community

Thursday, July 23, 2009
(DeVos Center - Grand Valley State University)

7:00 am to 8:15 am
Registration & Healthy, Locally Grown Breakfast
(Hager-Lubbers Exhibition Hall)

8:15 am to 8:45 am
Welcome
- Gary Cuneen, Executive Director,
Seven Generations Ahead;
Matt McLogan, Vice President for
University Relations, GVSU;
Mayor George Heartwell, City of Grand Rapids
(122E - Loosemore Auditorium)

8:45 am to 9:00 am
Video Presentation “Green Jobs and
the Future of Michigan’s Economy”
- U.S. Senator Debbie Stabenow of Michigan
(122E - Loosemore Auditorium)

9:00 am to 9:45 am
Keynote: “Rebuilding Greensburg, Kansas”:
Re-envisioning a Community Destroyed by a Tornado
- Mayor Bob Dixon, City of Greensburg, Kansas
(122E - Loosemore Auditorium)

9:45 am to 10:00 am
Break
(Hager-Lubbers Exhibition Hall)

10:00 am to 11:00 am
“The Mayors Roundtable”
Building Sustainable Communities
using the Triple Bottom Line
- Moderator: Greg Northrup, President, West Michigan
Strategic Alliance; Mayor George Heartwell,
City of Grand Rapids; Mayor Albert McGeehan,
City of Holland, Michigan; John Snider II,
District 3 Commissioner - Muskegon County
Board of Commissioners
(122E - Loosemore Auditorium)

	TRACK ONE: ECONOMIC DEVELOPMENT	TRACK TWO: DESIGN AND BUILDING
1:00 pm to 2:00 pm	<p>A Renewable Future: Developing, Harnessing and Deploying Renewable Energy - Moderator: Arnold Boezaart, Interim Director, Grand Valley State University’s Michigan Alternative and Renewable Energy Center - Panel: Mark Bauer, President, Owner, Bauer Power; Stephen Hamstra, Executive VP and Director of Sustainability, GMB Architecture + Engineering; Bruce Thompson, Partner, Rockford Berge (Room 136E - Lecture Hall)</p>	<p>Sustainable Urbanism: Integrating Planning, Architecture and the Environment into Community - Speaker: Douglas Farr, Farr Associates, Author of “Sustainable Urbanism: Urban Design with Nature” (Room 122E - Loosemore Auditorium)</p>
2:15 pm to 3:15 pm	<p>Sustainable Agriculture and Local Economy: How Michigan is Utilizing its Local Food Supply to Promote Sustainability - Introduction by: Cynthia Price, Chair and Co-founder of the Greater Grand Rapids Food Systems Council - Speaker: Jennifer Fike, Executive Director, Food System Economic Partnership; Jane Bush, Business Development, Economic Partnership (Room 136E - Lecture Hall)</p>	<p>Brownfield Redevelopment: Successes and Approaches in Grand Rapids - Speaker: Kara Wood, Director of Economic Development, City of Grand Rapids (Room 122E - Loosemore Auditorium)</p>
3:30 pm to 4:30 pm	<p>Eco-Tourism: Greening Tourism for a New Generation of Travel - Speaker: Brett Olson, Co-Founder and President of Green Routes and Renewing the Countryside (Room 136E - Lecture Hall)</p>	<p>Green Homes: How Babylon, NY is Creating Energy Efficient Houses - Speaker: Steve Bellone, Town Supervisor of Town of Babylon (Long Island Green Homes Program) (Room 122E - Loosemore Auditorium)</p>

11:00 am to 11:15 am

Break

(Hager-Lubbers Exhibition Hall)

11:15 am to 12:00 pm

Michigan Economic Development: Opportunities Through Local, Sustainable Agriculture

- Speaker: Michael Hamm, C.S. Mott Professor of Sustainable Food Systems at Michigan State University

(122E - Loosemore Auditorium)

12:00 pm to 1:00 pm

Lunch

(Hager-Lubbers Exhibition Hall)

Afternoon sessions will be held in the DeVos Center. There are four tracks; please select the sessions that best suit your interests. Location of the sessions are listed below the descriptions.

3:45 pm to 5:15 pm

Community Sustainability Leadership Summit

CSP Opportunities and Obstacles

(University Club - by invitation only)

4:30 pm to 6:30 pm

Reception: Micro Brew Review

Premium micro-brewed beer tasting from a local brewery alongside local, organic food samplings.

- Beer provided by Founders Brewing Company

- Food donated by Bistro Bella Vita

- Sponsored by Tower Pinkster architects and engineers

(Hager-Lubbers Exhibition Hall)

**TRACK THREE:
HEALTHY ECO-SYSTEMS**

**Economics of Natural Area Sustainability:
The Benefits of “Green” Investments**

- Speakers: Sam Miller, VP Sales & Marketing, JFNew; Will Ditzler, President and CEO, JFNew

(Room 138E - Lecture Hall)

Healthy Water Management: Protecting and Preserving the Lake Michigan Water Basin

- Moderator: John Koches, Research Scientist, Annis Water Resources Institute, GVSU

- Speakers: Al Steinman, Director of Annis Water Resources Institute, GVSU; Great Lakes Regional Collaboration, Jack Pizzo, President, Pizzo & Associates, Wetland Restoration

(Room 138E - Lecture Hall)

**Food Scraps to Compost:
Commercial Efforts to Combat Global Warming**

- Speaker: John Connolly, Founder, JF Connolly & Associates

(Room 138E - Lecture Hall)

**TRACK FOUR:
HEALTHY COMMUNITIES**

Western Michigan Trends in Green Purchasing

- Speaker: Abigail Corso, PE, Senior Associate Director, Delta Institute, West Michigan Sustainable Purchasing Consortium; Mary Ellen Mika, Supply Chain Manager, Environment and Energy, Steelcase

(Classroom 119E)

ICLEI - Climate Protection Toolkit for Small Communities

- Speaker: Dave Konkle, Energy Office Director, ICLEI

(Classroom 119E)

Sustainable Transportation: Improving Mobility While Preserving The Environment

- Speaker: Donald Stypula, Executive Director, Grand Valley Metropolitan Council

(Classroom 119E)

City of Grand Rapids

Grand Rapids, Michigan is located in west Michigan on the banks of the Grand River. With the second largest metropolitan population in the state of Michigan, this city has made a commitment to “going green,” introducing a variety of environmental measures into the agenda - including the purchasing of renewable resource energy, using of alternative fuels in City vehicles, continued attention to water quality in the Grand River and widespread energy conservation measures. Grand Rapids has also been recognized on an international scale by the United Nations for being a Regional Centre of Expertise for Education on Sustainable Development and has set a goal to become America’s most sustainable city.

About Grand Valley State University

Grand Valley State University, established in 1960, is a four-year public university in west Michigan providing a fully accredited liberal arts undergraduate and graduate education to more than 23,000 students. Grand Valley offers more than 200 areas of study, providing a wide selection of majors and minors. The emphasis on academic excellence is evident in small class sizes taught by high-caliber faculty and unique faculty-undergraduate student research opportunities that are more typical of graduate programs. State-of-the-art facilities and housing on both the main campus in Allendale and the downtown Grand Rapids campus further enhance the college experience, making Grand Valley a top choice for both Michigan and non-Michigan residents.

About the DeVos Center

Located in downtown Grand Rapids, the DeVos Center serves as the heart of the Pew Campus. With its vibrant community of student and academic life, the DeVos Center is home to the University Bookstore, Plaza Cafe, Student Services Office, and multiple meeting and event spaces. Supporting the academic mission of Grand Valley State University, DeVos Center facilities provide a venue for university business and entertaining, and other professional or community education.

Greening the Conference

GreenTown: The Future of Community is a carbon neutral event. To offset our impact on the environment, Viability has generously donated carbon credits wind power through renewable energy credits. Helping companies acquire state and federal grants along with carbon credits to lower operating costs and become energy sustainable, Viability specializes in sustainable business including renewable energy and energy efficiency projects.

GreenTown is a zero waste event. We are taking further steps to green the event by reducing the amount of printed material used for the conference, sourcing post-consumer recycled and FSC certified paper, reducing packaging, offering recycling, reducing linen and towel usage, encouraging walking to and from the venues and providing locally grown, organic foods where possible.

Conference Location

- **Grand Valley State University
DeVos Center**
401 Fulton St W
Grand Rapids, MI 49504-6431





City of Grand Rapids

Grand Rapids, Michigan -- the second largest city in Michigan -- is located in West Michigan on the banks of the Grand River. Only a half hour from the Lake Michigan shoreline, it has been recognized internationally for its sustainability efforts, and has focused on the creation of green jobs and the future of the economy. Grand Rapids has also been acknowledged by the United Nations for being a Regional Centre of Expertise for Education on Sustainable Development and for having the highest per capita LEED buildings in the United States. www.grand-rapids.mi.us



Unilock

As the sustainability movement has grown, Unilock Chicago has been on the leading edge of permeable paver installations. Using a technically trained department of landscape architects, Unilock has provided consultation on high profile projects such as Morton Arboretum, US Cellular Field, Chicago Green Alley Program and many others across the Chicagoland area. www.unilock.com



Calvin College

Calvin College is a comprehensive liberal arts college located in Grand Rapids, Michigan. Founded in 1876, it is comprised of over 4,000 students and more than 100 areas of study. Calvin College has been recognized as a leader in its liberal arts curriculum and education. www.calvin.edu



Custom Printers

Custom Printers is a full-service graphic communications company with a green agenda. Recognizing the obligation as a business to ensure responsible environmental stewardship, Custom Printers is committed not only to a superior product, but also a superior process. Spot On Results – Every Project. Every Client. Every Day. www.customprinters.com



Energy Center University

The Energy Center is an independent non-profit that seeks solutions to energy challenges. Our dedicated and talented staff includes analysts, architects, economists, engineers, evaluators, planners and communications professionals. We work in a team environment that allows for cross-disciplinary interaction and results in innovative solutions. www.ecu.org/university



GMB Architecture + Engineering

GMB Architecture + Engineering is a full service A/E firm serving clients' enterprises in the higher education, healthcare, corporate and K-12 sectors. We're a large firm with midwestern roots with our share of design awards and engineering firsts, but the bottom line is that we're organized and equipped to engage a rich array of architecture and engineering resources that routinely help our clients improve their business and strengthen their enterprise. www.gmb.com



Grand Valley State University

Grand Valley State University, established in 1960, is a four-year public university in west Michigan providing a fully accredited liberal arts undergraduate and graduate education to more than 23,000 students. Offering more than 200 areas of study, its emphasis on academic excellence is evident in small class sizes taught by high-caliber faculty and unique faculty-undergraduate student research opportunities that are more typical of graduate programs. www.gvsu.edu



i4 Group

i4 Group is a consulting firm that advises their clients in reducing their environmental impact and improving economic viability—striving to create shared ecological values, commitment to social issues, and improved economic performance. By hosting events such as seminars, workshops and being involved in classrooms, i4 Group will strive to aid in the improvement of our environment, while enhancing business in west Michigan and beyond its boundaries as well. www.i4groupinc.com



Integrated Architecture

Integrated Architecture is a full-service professional corporation offering expertise in all aspects of architecture, engineering, planning and interior design. We have intentionally developed a diverse practice that allows us to cross-pollinate our projects by applying “best practice” knowledge gained from a wide variety of clients. Our singular designs evolve from our skill at understanding the client’s need and creating an appropriate solution. www.intarch.com



JFNew

JFNew is one of the leading natural resources and ecological consulting firms in the United States, providing full service solutions in the areas of wetland consulting, natural resource management, native plant materials, construction and maintenance. www.jfnew.com



Land Vision

Land Vision, Inc., is a multi-disciplinary firm providing land planning, town planning, design guidelines, entitlements, zoning, streetscape design, visioning programs and other planning services for communities or developments that are low impact on the natural environment and high value for the man-made environment. www.landvision.com



Leopardo Construction

Leopardo is a recognized leader in construction, design-build and commercial real estate development. As a skilled green builder, Leopardo’s sustainable experience spans all LEED rating levels, including Silver, Gold and Platinum. www.leopardo.com



MiBiz

MiBiz serves 18 counties in western Michigan, providing a regional perspective on business and industry. Each issue delivers a unique format covering eight industry sectors that unveil critical trends and key economic developments reflecting the vital interests of today’s west Michigan business community. www.mibiz.com



Nevin Hedlund Architects

With a strong vision and practical approach, Nevin Hedlund Architects is a River Forest, Illinois-based firm that provides planning, architecture and design services for colleges and universities, churches and synagogues, office buildings, healthcare and historical preservation projects. www.hedlundarchitects.com



Nichols

Since 1936, Nichols has grown to be a major distributor in the Great Lakes Region focusing on the industrial, education, health care and lodging markets. Nichols specializes in the areas of paper & janitorial supplies and equipment, shipping & packaging supplies and equipment. www.enichols.com



Perkins + Will

An international architectural firm practicing regionally, Perkins + Will is always close to our clients. We hold a common philosophy and standard of excellence; and this inclusive strategy focuses us on our clients, our communities and our vision, which is as compelling today as it was at the firm’s inception: to craft ideas + buildings that honor the broader goals of society. www.perkinswill.com



Prince Conference Center

The Prince Conference Center at Calvin College opened in October of 2002, and serves a variety of needs—from hosting group seminars, meetings and retreats to providing overnight accommodations for parents and visitors. Set in the woods and surrounded by trees, wetlands and a nature trail, the Prince Conference Center provides a wonderful, stress-free environment for fellowship, learning and exchanging ideas. www.calvin.edu/prince



Pizzo & Associates

Pizzo & Associates, Ltd. is an ecological restoration that creates, restores and stewards natural areas using cutting edge principles and techniques to preserve our land’s original native beauty. Pizzo & Associates offers services including design/planning, installation, stewardship, erosion control and prescribed fire. www.pizzo.info



Technical Concepts

As a global provider of hygienic, touch-free washroom products, Technical Concepts is dedicated to increasing efficiency and minimizing waste. Through research and development, we are constantly seeking new ways to enhance washroom hygiene and to improve upon our industry-leading reliability, ease of installation and user-friendly performance. www.technicalconcepts.com



TowerPinkster

TowerPinkster is an architecture and engineering firm committed to creative solutions for our clients. Active listening - and an integrated team of architects and engineers - results in innovative problem solving and imaginative ideas. We turn possibilities into realities...and that's called "making it real." www.towerpinkster.com



Viability

Viability helps companies acquire state and federal grants along with carbon credits to lower operating costs and become energy sustainable. Viability specializes in sustainable business including: renewable energy and energy efficiency projects, financial strategies, incentive opportunities, working with government agencies and assisting with engineering design, operations and construction management. www.viabilityllc.com



Wege Foundation

Founded in 1967, the Wege Foundation focuses on local good works that enhance the lives of the people and preserve the health of the environment—including education, the environment, arts and culture, health care and human services. www.wegefoundation.org

We would like to thank the City of Grand Rapids for hosting GreenTown, especially Mayor George Heartwell.

We would also like to thank our generous sponsors, speakers, partner organizations and participants for supporting GreenTown, especially Norman Christopher, Corky Overmyer and The Wege Foundation.

And a big thank you to the following organizations who helped produce the post-event cocktail reception:

- The DeVos Center at Grand Valley State University
- Founders Brewing Company, www.foundersbrewing.com
- Bistro Bella Vita, www.bistrobellavita.com



Coming Soon

GreenTown: The Future of Community

Thursday, October 15, 2009
Columbia College
Downtown Chicago, Illinois

Join us at GreenTown Chicago on October 15, 2009, to hear from visionaries and seasoned professionals from around the country speak on leading environmentally conscious topics and related sustainable initiatives. This year's event, hosted by Columbia College and sponsored by the City of Chicago, will be held at the Columbia Film Center.

Robert F. Kennedy, Jr. will be the featured speaker at GreenTown Chicago. A resolute defender of the environment, Mr. Kennedy was named one of TIME magazine's "Heroes for the Planet" for his success helping Riverkeeper lead the fight to restore the Hudson River. The group's achievement helped spawn more than 130 Waterkeeper organizations across the globe.

Register at www.greentownconference.com