



NativeEnergy is a privately held Native American energy company. In August 2005, the Intertribal Council On Utility Policy (COUP) acquired a majority ownership interest in *NativeEnergy* on behalf of its member tribes, marking another significant step in the Great Plains tribes' historic effort to power America with Native wind. *NativeEnergy* helps you help build Native American, farmer-owned, and charitable purpose renewable energy projects that create social, economic, and environmental benefits. Native Americans and farmers traditionally care for and care about the environment because they are also very dependent on the gifts of the Earth for their survival. They are seeking a way to build their economies and their communities. This is one of the reasons we developed our novel approach to renewable energy; we want our business – our work – and so also our customers' purchases, to make a real difference.

We are proud to have built a strong customer base of individuals and some of the best-known, most respected socially and environmentally responsible organizations, many of whom have indicated that but for our novel approach, they would not be anyone's green tags customer.

NativeEnergy works with smaller projects that need help to make it to the finish line. We developed a patent-pending business method that fixes a real market failure: Simply put, buyers want short term purchases, and projects need long-term purchases. This market failure is preventing completion of many good renewable energy projects. With a single purchase, our customers bring a lifetime of support to a truly new clean energy project, directly helping it get financed and built.

Our business partners and thousands of forward-thinking individuals, businesses, environmental organizations, performing artists, travelers, congregations, and other groups across the nation are making a tremendous difference for the project developers and for the environment – every year building different new renewable energy projects that reduce our reliance on fossil fuel for electricity.

Back in August 2000, when we first organized *NativeEnergy*, we started talking about a new kind of renewable energy business. Our all-consuming passion was – and still is – to get more wind turbines and other renewable energy systems built.

With help from our customers we continue to make significant progress.

In April 2002, we took a major step forward by joining forces with the Rosebud Sioux Tribe, to help them build the first large-scale Native American owned and operated wind turbine. Now that that turbine is up and running with significant help from our first group of *WindBuilders*SM participants, we're helping Intertribal COUP develop an 80 Megawatt (MW) distributed wind project, hosted in 10 MW "clusters" at eight different COUP reservations. In addition to clean energy, these wind farms will also create jobs and revenue streams for the tribes from the sale of electricity and the green tags.

NativeEnergy is actively developing support for other Native American and farmer-owned wind, solar, and methane projects around the country, and more and more individuals, organizations and businesses are joining us in the fight against global warming.

We're proving that everyone can make a real difference.